

Transportation Situation and Outlook Conference (TOC2008)

THE CHARTERED INSTITUTE OF LOGISTICS & TRANSPORT



North America

To promote the recognition of excellence in transportation through education, public forums & liaison throughout the transport industry

Seventh TRANSPORTATION SITUATION & OUTLOOK CONFERENCE

*Evolving World Container Trade Patterns & the
Impact on the Transportation Network*

Monday, May 12, 2008

SHERATON OTTAWA HOTEL
150, Albert Street
Ottawa, Ontario
Canada

PROGRAM

Conference Objective

This conference is a leadership forum to review and assess the future impact of major transportation issues. World intermodal freight transport and in particular container trade patterns are rapidly evolving and impacting on the competitiveness of various components of the global transportation system. The increasing importance for the demand of containerized services, particularly from the Asian market contributed to traffic congestion along the major North American Pacific ports, their intermodal (rail & trucking) network connections (land bridge) as well as on the Panama Canal. This situation has prompted the Panama Canal Authority to invest \$5.5 billion for expanding its capacity. Meanwhile, shippers are considering a variety of trade routes to reach the North American markets through its Eastern and Gulf Coasts via an expanded Panama Canal and the Suez Canal. The conference will assess the impact of these developments on present and future North American transportation system.

7:30–8:00 AM

Registration & Breakfast



8:00–8:15 AM

Welcome & Opening

Keith Penner FCILT

Chairman, CILT in North America

8:15–8:45 AM

Keynote Address

Speaker: To be Announced

8:45–10:00 AM

Economic, Trade & Transportation Situation & Outlook

Moderator: To be announced

- North American Economic Perspectives

Speaker: Mike McCracken

Chairman & CEO, Infrometrica Ltd.

- Canadian Transportation Sector Perspectives

Speaker: Helena Borges, Director General, Surface Transportation Policy, Transport Canada.

- Global Trade & Container Perspectives

Speaker: Frederic Avierinos, Managing Director, Global Trade & Transportation, Global Insight

Questions Period

10:00 AM–10:15 AM

Refreshments



10:15–12:00 AM

North American Container Trade Sea Routes

Sea Container Trade Routes

- The Panama Canal - Impact of its Expansion Plan

Speaker: Rodolfo, Sabonge, Vice- President, Market Research and Analysis, Panama Canal Authority. Panama

- The Suez Canal – Potential Alternative Route to North America's East Coast

Speaker: Mahmoud A. Rezk, General Manager, Planning, Research & Studies Dept., Suez Canal Authority, Egypt.

- The Great Lakes St. Lawrence Seaway-Potential & Opportunities

Speaker: Richard Corfe, President & CEO, the St. Lawrence Seaway Management Corp.

Questions Period

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12:00–1:30 PM



Lunchons : Luncheon Speaker: To be announced

1:30 - 2.45 PM

North America's Modal Container Infrastructure

Moderator: To be announced

- **North American Land Bridge**

Speaker: **Alexander E. Metcalf**, Ph.D. President, **TEM Inc.**, USA

- **Railways & the Container Handling Challenges**

Speaker: **Peter Ladouceur**, Assistant Vice-President, Marketing (IMX), CN

- **Terminal Operators**

Speaker: **Norman Stark**, President and CEO, **TSI Terminal Systems Inc.**

Questions Period

2:45–3:00 PM

Refreshments



3:00-3:45M

Air Freight Sector - Potential & Opportunities

Moderator: **Geoffrey C Hare**, Chairman,

Canadian Transportation Agency

Speaker: **Sam Barone**, FCILT,

President CEO, **Air Transport Association of Canada ATAC**

Questions Period

3:45-4:45M

North America's Containerized Ports Infrastructure

- **North America's Containerized Ports Infrastructure**

Speaker: **Brian Bohunicky**, Director General Strategic Policy, Transport Canada

- **VFPA's Monitor & Measure Program**

Speaker: **Dennis Bickel**, Sr. Manager Logistics, **VFPA**

4:45–5:00 PM

Wrap-up

Lou Smyrlis, Editorial Director, **Transportation Media**

The Chartered Institute of Logistics & Transport

Founded in 1919, the Chartered Institute of Logistics & Transport headquartered in London, England, is the largest and best-known transport institute in the world with 31,000 members in 28 countries. The Royal Charter encourages the Institute "to promote, encourage and co-ordinate the study and advancement of the science and art of transportation in all its branches". CILT North America has members throughout Canada, the U.S. and Mexico representing all sectors of transport including industry, consultants, academics, and various levels of government and the armed forces. Its role is to promote the recognition of excellence in transportation through public forums & liaison throughout the transport industry.

Conference Fees*

Including: Breakfast, luncheon & Coffee breaks.

Members:	C\$325	US\$325
Retired Members	C\$250	US\$250
Non-members:	C\$450	US\$450

*Please add 5% GST if applicable

After April 25, 2008: Additional \$50

For further information contact:

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For the Latest conference development, consult

website: www.ciltna.com.

Registration

Name:.....

Organisation:.....

Position:.....

Telephone: ()

Fax: ()

E-mail:.....

Please fill the above registration form and mail it with a Cheque payable to the CILT in North America

OR

Visa

Master Card

Card Number:.....

Name:.....

Expiration: Month..... Year.....

Signature

Mailing Address

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